

OVERALL ATTENDANCE	<i>Enter the total number of people predicted to attend this activity (this number would have been submitted on your application for funds); the actual number of people who attended this activity; and the method used to determine attendance</i>	PREDICTED:	2,500
		ACTUAL (ESTIMATED):	1,700
	METHODOLOGY (definitions provided above): Direct Count		
	EXPLAIN TRACKING METHOD: Tickets & Sales		
50+ MILES - ATTENDANCE	<i>Enter the total number of people who travelled greater than 50 miles predicted to attend this activity (this number would have been submitted on your application for funds); the actual number of people who travelled more than 50 miles to attend this activity; and the method used to determine attendance</i>	PREDICTED:	1,500
		ACTUAL (ESTIMATED):	830
	METHODOLOGY (definitions provided above): Informal Survey		
	EXPLAIN TRACKING METHOD: Registrations & Collected Zip Codes		
OUT OF STATE / COUNTRY - ATTENDANCE	<i>Enter the total number of people from outside the state and country predicted to attend this activity (this number would have been submitted on your application for funds); the actual number of people from outside the state and country who attended this activity; and the method used to determine attendance</i>	PREDICTED:	250
		ACTUAL (ESTIMATED):	0
	METHODOLOGY (definitions provided above): Other		
	EXPLAIN TRACKING METHOD: Registrations		
PAID FOR OVERNIGHT LODGING - ATTENDANCE	<i>Enter the total number of people predicted to pay for overnight lodging in Tumwater to attend this activity (this number would have been submitted on your application for funds); the actual number of people who paid for overnight lodging and attended this activity; and the method used to determine attendance</i>	PREDICTED:	50
		ACTUAL (ESTIMATED):	15
	METHODOLOGY (definitions provided above): Informal Survey		
	EXPLAIN TRACKING METHOD: Requests for referrals, Interviews		
DID NOT PAY FOR OVERNIGHT LODGING - ATTENDANCE	<i>Enter the total number of people predicted to attend this event without paying for overnight lodging in Tumwater (you would have submitted this number on your application for funds); the actual number of people who attended without paying for overnight lodging; and the method used to determine attendance</i>	PREDICTED:	2,500
		ACTUAL (ESTIMATED):	1,600
	METHODOLOGY (definitions provided above): Direct Count		
	EXPLAIN TRACKING METHOD: Registrations & Ticket Sales, Zip Code		
PAID LODGING NIGHTS	<i>Enter total predicted lodging nights in Tumwater (this number would have been submitted on your application for funds); and actual number of paid lodging nights. (One lodging night = one or more persons occupying one room for one night); and the method used to determine attendance</i>	PREDICTED:	20
		ACTUAL (ESTIMATED):	10
	METHODOLOGY (definitions provided above): Informal Survey		
	EXPLAIN TRACKING METHOD: Requests for referrals, Interviews		

Please describe any other information that demonstrates the impact of increased tourism attributable to the special event, festival, or tourism-related facility.

We did offer the hotel rebate program this year, but no one submitted receipts for it, however there were families and bus drivers that did stay the night in rooms.

TUMWATER SPECIFIC QUESTIONS:

Did you experience a higher number of tourists this year? If not, what do you think was a contributing factor?

No, we had 6 less bands compete this year. All competitions in the state had the same thing occur. Even with reduced bands participating, we were one of the top 3 largest competitions in the state this year.

Did you complete all of the items on your Scope of Work consistent with your application submitted to the Lodging Tax Advisory Committee? If not, which items do you still need to complete? Do you plan on completing those items with your own resources? If so, when?

Yes

Do you plan to do anything differently next year to expand your event, increase tourism to Tumwater, or increase visitors to your facility?

Continuing to work with the band directors and booster clubs about sharing the area accommodations and activities. Will continue to offer the rebate program.