



City of Tumwater Fire Department

2016 -2021 ACTION PLAN OBJECTIVES

- Conduct the following:
 - Comprehensive education effort during Fire Prevention Week and throughout the month of October
 - In – service training classes for firefighters in public education
 - Fourth of July and December holiday safety efforts (PSA’s, Patrols etc.)
 - Maintain a child passenger safety program on a limited basis: by appointment only or attend the regular scheduled car seat clinic
 - Participate with the city wellness committee in a citywide employee health and safety fair
 - Continue to conduct public safety education and awareness in the schools at the station and during community events as requested
 - Continue to provide fire extinguisher training for business and city employees
 - Participate with local businesses’ employee health and safety fairs, including State agencies
 - Conduct presentations for injury prevention and reductions for high risk citizen groups such as the elderly (fall/fire prevention)
 - Work with local human services and housing advocates on programs to assist seniors and disabled citizens, so they are able to stay in their homes with reduced accidents and falls

FOLLOW UP RESPONSIBILITY: Fire Chief, Administrative Assistant

COMMUNITY RELATIONS AND INVOLVEMENT

SECTION 7

GOAL: To provide information and services to the citizens of our community that will offer life safety information and help inform our citizens regarding lifesaving and instructional services provided by our Department.

Informing citizens about the types of services and the degree of caring provided by department members is crucial. How well the department is appreciated and utilized by citizens can be greatly enhanced by a positive customer service approach and a well thought – out, consistent public relations effort.

Public Relations Effort

Provide public service announcements and seasonal safety messages to media outlets on a continuing basis for:

- 4th of July
- Halloween



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- Brewfest
- Christmas Tree/Holiday Safety
- Christmas Tree Festival
- Santa Engine food drive
- Other seasonal and weather condition messages

Additional public relations efforts include:

- Provide emergency scene information to news media
- Publicize Fire Prevention Week activities in October
- Provide a limited ride – along program – with special consideration for City Council, City employees, appropriate medical personnel, members of other agencies, and individuals as defined in the policy and procedure manual, including college students seeking medical careers
- Trauma bear program for children – Provide teddy bears to children who have been injured or have witnessed a traumatic incident involving a loved one
- Presentations to civic groups
- Continue working through the Labor/Management process in the delivery of life safety programs to schools and citizens

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- Work with Tumwater Police to assist them with “National Night Out Against Crime”
- Provide Public Information Officers (PIO) media training for identified personnel within the department
- Work toward providing public safety announcements on the City of Tumwater TV channel and through social media like Facebook, Twitter etc.
- Research the possibility of providing electronic reader boards in front of each fire station that provides public safety messages, CPR and other training opportunities
- Utilize neighborhood bulletin boards as may be available
- Continue working through the Labor/Management process regarding fire and life safety education services

FOLLOW UP RESPONSIBILITY: Fire Chief